

Mohamed Imran

Senior UX/UI Consultant | Frontend Developer

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PROFESSIONAL SUMMARY

Senior UX/UI Consultant and Frontend Experience Developer with 12+ years of experience designing 50+ enterprise platforms, SaaS applications, responsive web ecosystems, and motion-driven digital experiences across 10+ industries. Specialized in UX strategy, frontend engineering, design systems, Arabic interfaces, and AI-assisted workflows — with a track record of improving usability by 40%+ and supporting Gulf-region clients generating \$10M+ in annual revenue.

Proven expertise in building scalable design systems, component libraries, and responsive UI frameworks using React, Next.js, Tailwind CSS, GSAP, and Three.js. Skilled in end-to-end UX delivery — from user research, wireframing, and prototyping to developer handoff — with deep experience across enterprise SaaS, CRM, healthcare, hospitality, and education platforms.

EXPERIENCE

Freelance & Contract Engagements

Dec 2018 – Present

Analystor Technologies, India

- Architected and delivered UX/UI for 10+ SaaS and enterprise platforms including CRM, cybersecurity, healthcare, hospitality, and education systems
- Engineered scalable React and Next.js interfaces with responsive frontend systems, improving load performance by 35%
- Built Progressive Web Applications (PWA) and component-driven design systems adopted across multiple product teams
- Collaborated with cross-functional teams to optimize usability, interaction flows, and design consistency across all products

KITE Solutions, Saudi Arabia

- Designed and developed 10+ corporate and enterprise websites for Saudi-based holding groups and companies
- Built e-commerce platforms with end-to-end UX — product catalogues, checkout flows, and responsive storefronts optimized for conversion
- Developed internal company portals with role-based dashboards, navigation systems, and enterprise UI standards
- Architected and customized SharePoint portals aligned with corporate branding, information architecture, and user workflows
- Delivered immersive digital experiences using GSAP, Three.js, and scroll-based animations aligned with Gulf-region branding standards
- Built custom WordPress themes and responsive frontend architectures from scratch, meeting quarterly KPIs with marketing and dev teams

Freelance Consultant

- Delivered end-to-end UX consulting and frontend solutions for 10+ startups and enterprise clients across SaaS, dashboards, and branding platforms
- Managed full design workflows — UX strategy, wireframing, prototyping, design systems, and developer handoff

Design Team Lead

CYBOSOL

Jun 2011 – Nov 2018

- Led UX/UI and frontend delivery for 100+ web and mobile applications over 7 years.
- Built and maintained responsive design systems, component libraries, and interactive prototypes across enterprise and consumer-facing products
- Partnered with agile teams to translate business requirements into scalable, consistent digital experiences

Web Designer

Feliz IT Solutions

May 2010 – Jun 2011

- Designed and developed responsive interfaces for websites and mobile applications using HTML5 and CSS3
- Delivered cross-browser compatible layouts and presentation-ready interactive prototypes

SKILLS

UX & PRODUCT DESIGN

User Research, User Personas, User Journey Mapping, Information Architecture, Wireframing, Prototyping, Interaction Design, Usability Testing, Competitor Analysis, Design Thinking, Accessibility (WCAG), Design Systems, Component Libraries

Frontend Engineering

React, Next.js, JavaScript, jQuery, HTML5, CSS3, SASS, Tailwind CSS, Bootstrap, GSAP, Three.js, Responsive Web Design, Progressive Web Applications (PWA), SEO/SMO

PLATFORMS & CMS

WordPress, SharePoint, Drupal, OpenCart, SAPUI5, Umbraco

DESIGN TOOLS

Figma, Framer, Adobe Creative Suite, Balsamiq, Axure, InVision

AI & EMERGING TOOLS

ChatGPT, Claude, GitHub Copilot, Midjourney, AI-assisted Design Workflow, Prompt-driven UI Prototyping

DESIGN GUIDELINES

Material Design, Human Interface Guidelines (HIG), Fluent Design System, Native Mobile Design, Responsive Design Principles

METHODOLOGIES

Agile/Scrum, Cross-functional Collaboration, End-to-end UX Delivery, Developer Handoff, A/B Testing

EDUCATION

B.Tech. Information Technology

MIET Engineering College, Trichy

Aug 2007 - Mar 2010

Diploma in Electronics and Communication

MIET Polytechnic College, Trichy

Jul 2005 - Apr 2007

CERTIFICATIONS

Foundations of User Experience (UX) Design

Google - Aug 2023

UX Design Process

Google - Aug 2023

Digital Skills: User Experience

Accenture - Nov 2024

LANGUAGES

English | Tamil | Malayalam | Arabic